OUTLINE

Business Model
   I. Introduction
   II. Where Are We Now?
   III. Where Are We Going? WiFi PLUS
   IV. Business Model – An Offer You Cannot Refuse
V. Business Plan

Technical Overview
   VI. System description
   VII. Implementation
VIII. Conclusion
I. Introduction

Main objective:
1. WiFi Internet access
2. Useful local electronic services
I. Introduction

First phase of the project – worldwide network of TNCspots:

1. Online registration, monitoring and management system
   (www.travelnetcon.com)
2. Network of dealers/technicians
3. Marketing
I. Introduction
Second phase of the project WiFi PLUS – WiFi + useful local electronic services:

1. Content collection and management
2. Complex Wireless Service Solution (CWSS) tailored to the needs of our customers.
II. Where Are We Now?

portable devices

<table>
<thead>
<tr>
<th>Year</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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</table>
II. Where Are We Now?

b. WiFi Hot-Spots:
200 000 hot-spots in integrated networks,
Annual rise in demand will be 100 000 hot-spots in coming years.
Expansion of WiFi to less conventional and less frequented facilities like gas stations, restaurants, health clubs, beauty parlors, shopping centers, etc...
II. Where Are We Now?

c. **GSM Solution:**
High monthly and roaming fees, limits on data

d. **Integrated Solutions BOINGO, TRUSTIVE, FONERO:**
WiFi only, limited penetration, mostly pre-paid, safety and security

e. **FREE WiFi**
No free lunch, new security directives,
II. Where Are We Now?

f. Ad-hoc WiFi
Cost/benefit and registration problem, today is there, tomorrow ....

g. Local Electronic Services
- Reduced to hotel and ticket reservation systems
III. Where are we Going - WiFi Plus?

1. Low Cost Customer:
   Simple, comfortable and cheap access – anywhere to everything

2. Viable Business Model:
   All involved partners make money

3. Innovative Service Solution = WiFi + Useful Local Electronic Services:
   Save time and money to our customers,
IV. Business Model
– An Offer You Cannot Refuse

- Low Investment
- High Rate of Return
- Low Risk
IV. Business Model
– An Offer You Cannot Refuse

1. TNCspot Operator
   a. Low Investment
      200 - 300 EUR initial investment
      Software and advertisement free of charge
   b. High Rate of Return
      New Source of Income, New Customers
   c. Low Risk
      Dynamically growing segment
IV. Business Model
– An Offer You Cannot Refuse

2. TNC Dealer/Technician
   a. Low, or No Investment
      One MikroTic Router board and your time
   b. High Rate of Return
      Immediate 100 EUR for every installation, 6%/3 year commission
   c. Low/No Risk
      Dynamically growing segment
IV. Business Model
– An Offer You Cannot Refuse

3. TNC Customer
Competitive market environment, Fair price
Simple and comfortable access to WiFi and Info.
V. Business Plan

TNCspot Targets (Min.)

2008:
5-10% of the market = 5 000 - 10 000 TNCspots

2009:
10-15% - 10 000 - 15 000 TNCspots

2010:
15-20% - 15 000-20 000 TNCspots

Total TNCspots in 3 years: 30 000 – 45 000
I would like to pass word back to Martin Krug.

He will explain technical overview.
RouterBoard

We will help you to chose

Right selection of Hardware

For yours application
Hardware platform
Starting from CROSSROADS
To the High end RB1000
Software platform
We are using all possible MikroTik functions.
Basic RouterOS functions
Radius Client and Server
For easy and
Secure connection
- Authorization
- Of Users and Routers into
MAIN SYSTEM
Radius Authorization mixed
With main Feature
MikroTik
Wireless/HotSpot

Make’s it all working.

MUM Poland, Krakow, February 27 – 29, 2008
MikroTik has it all

IT IS:

- Flexible
- Affordable
- Easy to configure
- Ready to implement any IDEA!

MUM Poland, Krakow, February 27 – 29, 2008
In next few minutes we will explain cases of implementation into existing systems.
TravelNetCon - Setup

As you can see that setup’s are simple and you can flexible and easy adjust your router to solve any problems.
WWW interface
- easy for customers
- easy do add new HotSpot
- easy to find HotSpot close to yours destination
Welcome on TravelNetCon

On the Move?
We are Your Partner for Low-Cost Internet.

TNC Global is a company with a single objective: Enabling WiFi Internet access at a fair market price everywhere in the world.

TNC Global clients will pay no more roaming charges, will never loose a single second of their prepaid Internet credits and will determine when, where and how they will connect to the internet in our network.

Search a HOTSPOT

- select a country -

Search

New Hotspots
- Art'Qase - 13.02.2008
  Country: Germany ... City: Hannover
- Café Sonne - 13.02.2008
  Country: Austria ... City: Graz
- Qubus Hote - 13.02.2008
  Country: Poland ... City: Krakow
Important for the DEALER!
Secured way of communication

Account management

HotSpot statistics

Payment’s statistics
### Connection statistic

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<th>April</th>
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Every project starts with an IDEA, but the rest is a lot of hard WORK. This presentation has taken more than 1 year to prepare and now we are ready to START.
Thank You for Your Attention