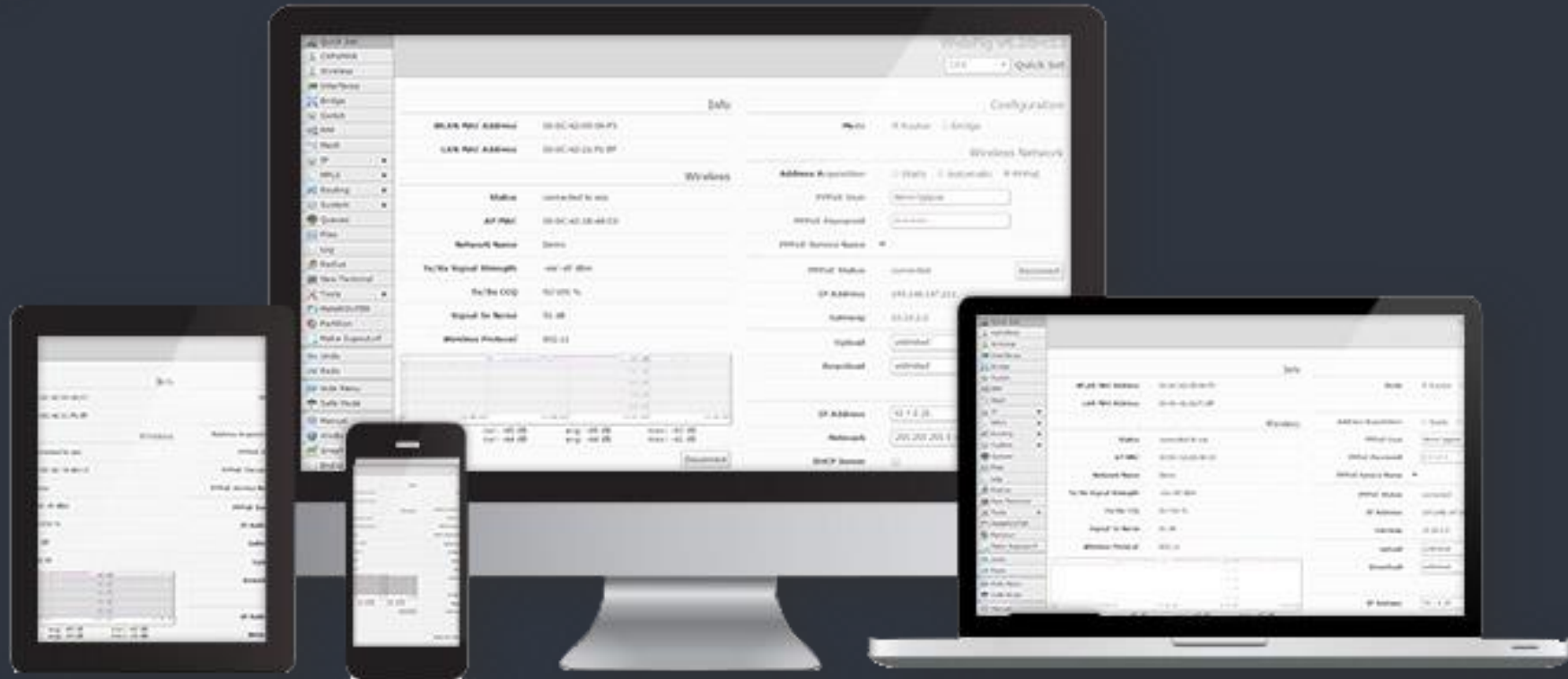




MICROSYSTEM

SMART WI-FI PLATFORM





- Higher sensitivity.
- Advanced controller.



- Very High performance.
- Using Very low resources.



- Full Hotspot features
- Full VPN features



- ✓ Microsystem Hotspot is an innovative public WiFi system integrated with **Mikrotik** only, that helps you to grow your sales up to 5 times, decrease your marketing cost up to 9 times, through smart WiFi Marketing module, to be able to Market your business using your existing customers, build loyalty and communicate effectively with your real clients and gain clients loyalty.
- ✓ Also Microsystem Cloud Controller with Mikrotik OS eliminates the need for on-premises controllers, moving management to the cloud, enable advanced analytics, increase productivity and capture unparalleled value from your network.

What is the internet management problems ?



- ✓ Stop annoying users.
- ✓ Separate between browsing and download.
- ✓ Network security.
- ✓ No complexity anymore.
- ✓ Usable and flexible.
- ✓ Combination landlines.
- ✓ Affordable solution.

A diagram illustrating the 'plug & play' concept. It shows a laptop connected to a network switch via an Ethernet cable. The switch is connected to a power source and a wireless router. The router is connected to a globe representing the internet. The text 'plug & play' is written in a stylized font above the switch. A small icon of a magnifying glass over a network diagram is in the top left corner of the diagram area.

plug & play

Leave hassle of hardware and configurations

 **MICROSYSTEM**
SOFTWARE ENGINEERING

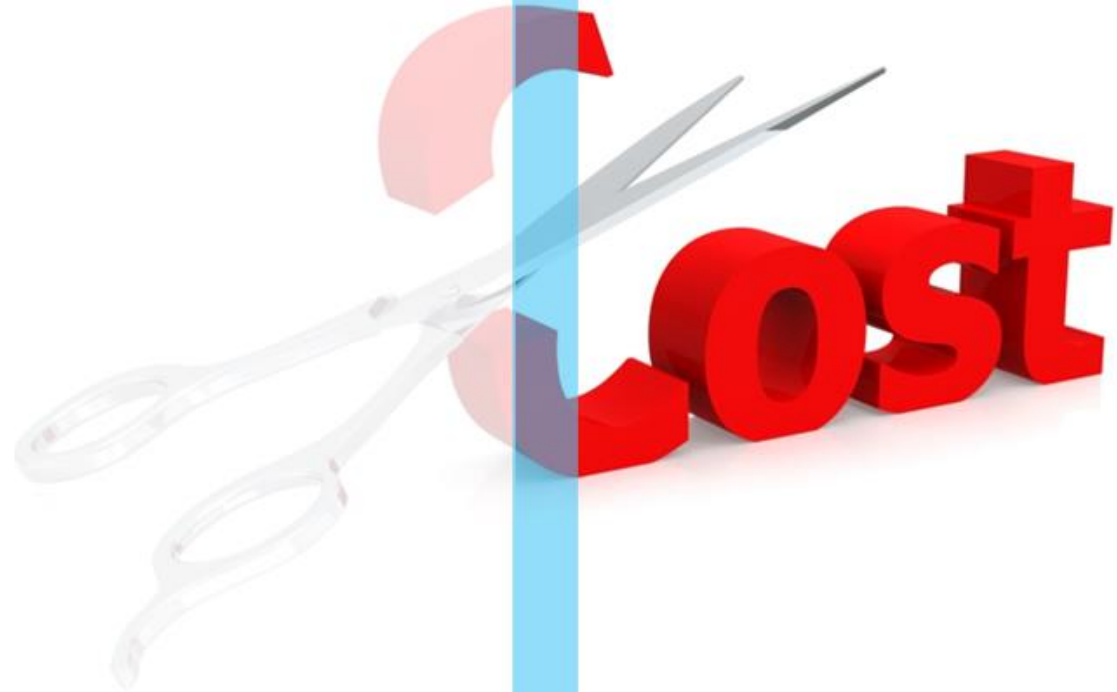
#Cloud_Internet_Management
hotspot.microsystem.com.eg

What is the Wi-Fi Marketing problems ?



- ✓ Capture data.
- ✓ Build loyalty.
- ✓ Track returned visitors.
- ✓ Big data analytics.
- ✓ Decrease Marketing cost.
- ✓ Portal builder.

*Decrease up to
90% of social
media ads.*





Solve Internet problems	Sell internet package	Marketing Service	Revenue Stream
✓ Internet bandwidth management ✓ Speed, time, Bandwidth Limitations ✓ Internet security Free Guest Management	✓ Provide free and charged internet together ✓ Multiple payment methods Scratched cards and online ✓ Daily Quota on free package Cover internet cost and gain revenue	✓ Collecting Data ✓ Tracking users in branches ✓ SMS and Email campaigns Gain customers loyalty after knowing more about your marketing research	✓ Decrease up to 90% of social media ads ✓ Sell SMS campaigns to advertisers ✓ Sell Advertising space on landing page Reduce marketing cost and increase sales

Turn your Wi-Fi cost to revenue



Certificates and awards:



Partnership in progress with
Etisalat for Hospitality sector



Egypt Innovate ICT Award
2017



We lead the Arab
world in self internet
management.



The only one in Mena
region in Mikrotik MFM



SPI quality Certified.
Just 5% of software
companies certified in Egypt



Honoring by Minister of
communication in 2016 about
solve internet infrastructure in
FCI of Cairo university by our
Hotspot system



LIVE DEMO











THANK YOU

